



## 10 Tips for a Strong Safety Culture

1. **Clear and Consistent Messaging.** Communicate safety expectations, guidelines, and policies simply and clearly. Be consistent to avoid confusion or misinterpretation. Use storytelling and real-life examples to demonstrate the consequences of unsafe actions.
2. **Accessibility of Information.** Ensure that safety-related information is easily accessible to all employees through handbooks, signage, internal websites, or other tools. Keep these resources up to date.
3. **Regular Safety Meetings.** Hold regular safety meetings to discuss recent incidents, lessons learned, and updates to safety procedures.
4. **Employee Involvement and Engagement.** Involve employees in safety-related discussions and decisions to promote a sense of ownership and commitment to safety. Encourage employee suggestions about safety improvements.
5. **Lead by Example.** Encourage leaders and managers to model safety in their actions and decisions, reinforcing the importance of safety to employees.
6. **Open Communication Channels.** Create channels for employees to report safety concerns, incidents, or near misses without fear of retribution. Offer anonymous reporting systems to gather honest feedback.
7. **Regular Training and Education.** Provide ongoing safety training to employees at all levels, emphasizing the importance of safe practices and protocols. Use various formats to accommodate different learning styles and preferences.
8. **Visual Communication.** Use visual aids such as posters, infographics, and videos to reinforce safety messages and remind employees of best practices. Include visuals that show potential hazards and correct safety procedures.
9. **Feedback and Recognition.** Offer regular feedback to employees on their safety performance, celebrating safe behaviors. Implement a recognition program to reward those who demonstrate outstanding commitment to safety.
10. **Crisis Communication Plan.** Develop a crisis communication plan to ensure swift and effective communication during emergencies or critical incidents. Train employees on emergency protocols and the role they play in ensuring their safety and the safety of others.